

Premises Licence Part A

Premises licence number: BH084177

Postal address of premises, or if none, ordnance survey map reference or description:	
Cameo/Myu Bar, 7 Fir Vale Road	
Post town: Bournemouth	Post Code: BH1 2JA
Telephone number: 01202 311178	

Licensable activities authorised by the licence:
Films Boxing or Wrestling Live Music Performances of Dance Late Night Refreshment Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
<p>Films Monday - 10:00 to 05:00 Tuesday - 10:00 to 05:00 Wednesday - 10:00 to 05:00 Thursday - 10:00 to 05:00 Friday - 10:00 to 05:00 Saturday - 10:00 to 05:00 Sunday - 10:00 to 05:00 Exhibition of films will take place indoors. <u>Non-standard timings for the exhibition of films.</u> An additional hour to the standard and non-standard times on the day when British Summertime commences. The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00. New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.</p> <p>Boxing or Wrestling Monday - 10:00 to 05:00 Tuesday - 10:00 to 05:00 Wednesday - 10:00 to 05:00 Thursday - 10:00 to 05:00 Friday - 10:00 to 05:00 Saturday - 10:00 to 05:00 Sunday - 10:00 to 05:00 Boxing or Wrestling entertainment will take place indoors. <u>Non-standard timings for boxing or wrestling entertainment.</u></p>

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Live Music

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Performance of live music will take place indoors.

Non-standard timings for live music

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Performances of Dance

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Performance of dance will take place indoors.

Non-standard timings for performances of dance

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Late Night Refreshment

Monday - 23:00 to 05:00

Tuesday - 23:00 to 05:00

Wednesday - 23:00 to 05:00

Thursday - 23:00 to 05:00

Friday - 23:00 to 05:00

Saturday - 23:00 to 05:00

Sunday - 23:00 to 05:00

Provision of late-night refreshments will take place indoors.

Supply of Alcohol

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Non-standard timings for the supply of alcohol.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

The opening hours of the premises:

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Non-standard timings.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Rekom B Limited
 Proud Mary
 42-43 St Mary Street
 Cardiff
 Wales
 CF10 1AD
 Tel: 0115 9349 186
 Email: n.landells@popall.co.uk

Registered number of holder, for example company number, charity number (where applicable):

14267494

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Marc Fear

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

399
 New Forest District Council

Annex 1 – Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 1.3. Any person used to carry out a security activity as required under conditions 2.1.2(a), 3.1, 3.2, 3.3.3, 3.3.4, 3.3.5 and 3.5 below must be licensed by the Security Industry Authority.
- 1.4. Admission of children (under the age of 18) to any exhibition of films must be restricted in accordance with the film classification body designated as the authority under Section 4 of the Video Recordings Act 1984.
- 1.5. Where the film classification is not specified, or the relevant licensing authority has notified the premises licence holder under Section 20 (3)(b) of the Licensing Act 2003, the admission of children must be restricted in accordance with any recommendation made by the Licensing Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

- 1.6.
 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to -
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti- social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

1.8.

1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

1.9. The responsible person must ensure that -

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.10.

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1 -
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —

$$P = D + (D \times V)$$

Where —

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating schedule

Prevention of Crime & Disorder

- 2.1. A CCTV system shall be installed and maintained to the reasonable satisfaction of Dorset Police, which shall include cameras recording footage of evidential quality covering all main public areas, entrance and exit doors, the queues outside the premises and the smoking terrace.
- 2.1.1 Footage shall be retained from all cameras for a minimum of 31 days.
- 2.1.2 (a) Body cameras shall be used by doorstaff and the qualified first aider.
- (b) At least one trained member of staff shall be available at all times the premises is open for licensable activities to operate and provide CCTV footage to Dorset Police or any other authorised person.
- 2.1.3 Footage shall be made available for viewing by Police upon request and recordings of footage shall be provided, in a form agreed by Dorset Police, as soon as reasonably practicable and without unnecessary delay.
- 2.1.4 The system shall be checked daily and a record of the check, the person responsible conducting the check and the outcome. Any technical failings shall be recorded and rectified as soon as possible and without any unnecessary delay.
- 2.1.5 Notices stating CCTV is in operation 24 hours a day shall be displayed in the venue.
- 2.2. Music and dancing shall continue to be a prominent feature of trading.
- 2.3. Any event involving sexual entertainment shall be in a designed area, where artists are under the supervision of the Designated Premises Supervisor or a Personal Licence holder and are in an area where additional security are provided.

Public Safety

- 2.4. A medic, qualified to a higher standard than a first aider shall be on duty at the venue when licensable activities are being conducted. He/she shall be easily identified as a medic.

Prevention of Public Nuisance

- 2.5. When a DJ is being used then he/she shall ask customers to leave the premises quietly.
- 2.6. All doors (and windows if applicable) shall be kept closed when the premises are operating, except for the immediate access and egress of persons. This shall include the fire escape doors, therefore all associated security checks for these doors shall be undertaken in a manner to ensure that noise breakout is not caused by these doors being opened except in an express emergency.
- 2.7. Staff shall regularly monitor the outside area of the premises to ensure that music is not distinguishable above background levels of noise at residential properties.
- 2.8. No speakers for amplification of music shall be placed on the outside of the premises, in the smoking area or in the front entrance lobby area of Cameo.
- 2.9. The smoking area must be adequately monitored by the manager, licence holder or other competent person to limit the noise from patrons using this area. Signage shall be placed in the smoking area reminding patrons to respect the needs of local residents and ensure that noise is kept to a minimum.
- 2.10. Clear notices displayed at all points where customers leave the building must instruct them to respect the needs of local residents and leave the premises and area quietly.

Protection of Children from Harm

- 2.11. Age Verification Policy: The premises shall operate a "Challenge 25" policy. The Premises Licence holder must ensure that, before being permitted entry to the premises, any individual who looks as if they could be under 18 years of age must produce identification proving they are over 18 years.
- 2.12. Acceptable identification for the purpose of age verification include a driving licence, passport, photographic identification bearing a PASS logo and the persons date of birth, military identification documentation or other internationally recognised photographic identification document. If the person seeking alcohol is unable to produce acceptable means of identification, the person shall be refused entry to the venue. "Challenge 25" poster shall be clearly displayed in a prominent position at the entry to the premises.
- 2.13. Under 18's/Youth Events: Unaccompanied persons under the age of 18 shall not be allowed entry to the premises except for events specifically organised for the under 18's market.
- 2.13.1 When holding events solely aimed at the youth market (under 18's):
- a) no alcohol is to be visible, sold or made available on the premises.
 - b) no adult entertainment shall be provided at any time a person under 18 is on the premises.
 - c) AWP machines shall be covered, unplugged and removed from use.
 - d) Any youth found to have consumed any alcoholic beverage prior to entry shall be given care and assistance with contacting family and arranging transportation, but shall be refused entry to the event.
 - e) Any youth found to have consumed alcohol preceding the event, after being permitted entry, shall be given care and assistance with contacting family and arranging transportation, but shall be required to leave with appropriate care and support.

2.14. Staff shall receive formal training in relation to their job role and function. Staff responsible for the sale of alcohol shall receive training on the requirements of the Licensing Act 2003 and their responsibilities under it.

2.14.1 Refresher training, in relation to compliance with the Licensing Act 2003, shall be provided at 3 monthly intervals and training records shall be maintained on the premises and made available for inspection by an authorised Police or Licensing Officer on request.

Annex 3 – Conditions attached after a hearing by the licensing authority

3.1. The premises shall employ SIA registered door staff. The number of door staff shall be subject to a written risk assessment.

3.1.1 The holder of the licence shall consider all events that take place at the premises (such as but not limited to, the showing of football, rugby or private parties) and in respect of any event that the premises assesses as medium risk or above, the event shall be subject to written risk assessment and appropriate SIA registered door staff shall be deployed for such an event.

3.1.2 A copy of the risk assessment that has been undertaken shall be maintained on the premises and a copy provided to the Police on request. Any such risk assessment shall be reviewed annually or at the request of the Police.

3.2. There shall be a written deployment plan for the placement of door staff, and this shall be reviewed monthly and made available upon request to the Licensing Authority or Dorset Police.

3.3. Dispersal Procedure: During the last thirty minutes of trading - volume levels shall be reduced and the music tempo slowed, lighting levels shall be raised to encourage the gradual dispersal of patrons during the last part of trading.

3.3.1 DJ announcements shall be used to both encourage a gradual dispersal and to remind customers of consideration to neighbours.

3.3.2 Notices shall be displayed in prominent positions at the exit of the premises requesting customers to leave quietly.

3.3.3 During the closure of the premises the Premises Licence Holder shall provide SIA registered security staff, wearing hi-vis arm-bands, jackets or vests, externally to assist with managing customers leaving the vicinity of the premises. Any customers congregating or loitering outside after the premises has closed shall be encouraged to depart quickly and quietly.

3.3.4 Security staff shall supervise customers leaving the premises for at least an additional 15 minutes after the conclusion of licensable activities or until persons are dispersed from the immediate area.

3.3.5 Door supervisors shall receive training to familiarise them with the dispersal procedure.

3.3.6 Training records regarding the dispersal procedure shall be maintained and shall be signed and dated by the member of staff receiving the training. Records of training shall be kept on the premises for 12 months and made available immediately to Police or representatives of the Licensing Authority upon request.

3.4. On Thursday, Friday and Saturday nights after 20:00 hours, drinks shall be supplied in polycarb/PET/Aluminium/Plastic/Cardboard/paper.

3.5. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is supervised by door staff with the responsibility of encouraging customers to queue in a considerate and orderly manner so as to prevent public nuisance or obstruction to the public highway.

- 3.6. Capacity shall be monitored by way of paperwork filing system operated by the operators of their authorised agents only, any information regarding capacity shall be available to an authorised officer on request.

Annex 4 – Plans

This licence is issued in accordance with the plan M167679, dated 27 November 2018, as attached.

Premises Licence

Part B

Premises licence number: BH084177

Postal address of premises, or if none, ordnance survey map reference or description:

Cameo/Myu Bar 7 Fir Vale Road

Post town: Bournemouth

Post Code: BH1 2JA

Telephone number: 01202 311178

Licensable activities authorised by the licence:

Films, Boxing or Wrestling, Live Music, Performances of Dance, Late Night Refreshment, Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:

Films: (Indoors) Monday to Sunday - 10:00 to 05:00

Boxing or Wrestling: (Indoors) Monday to Sunday - 10:00 to 05:00

Live Music: (Indoors) Monday to Sunday - 10:00 to 05:00

Performances of Dance: (Indoors) Monday to Sunday - 10:00 to 05:00

Late Night Refreshment: (Indoors) Monday to Sunday - 23:00 to 05:00

Supply of Alcohol: Monday to Sunday - 10:00 to 05:00

Non-standard timings for all licensable activities.

An additional hour to the standard and non-standard times on the day when British Summertime commences. The premises will, however, operate from 10.00 to 03.00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05.00. New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentine's Night, Leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27 December, 28 December, and 'A' Level Thursday.

The opening hours of the premises:

Monday to Sunday - 10:00 to 05:00

Non-standard timings.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00. New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on the premises.

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Rekom B Limited. Proud Mary, 42-43 St Mary Street, Cardiff, Wales. CF10 1AD

Tel: 0115 9349 186 Email: n.landells@popall.co.uk

Registered number of holder, for example company number, charity number (where applicable):

14267494

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Marc Fear

State whether access to the premises by children is restricted or prohibited:

See conditions 1.4, 1.5 and 2.13

Issued: 24 November 2018

Revised: 30 January 2024 {Transfer}

Mrs Nananka Randle
Licensing Manager

